



2027 Partnership Activation Internship

Description:	The Partnership Activation Intern will gain hands-on experience supporting one of the most prestigious professional tennis tournaments in the world. You will work closely with the Partnerships team to assist in planning, executing, and fulfilling sponsorship activations, hospitality programs, and partner benefits. This internship is ideal for someone with an interest in sports marketing, event management, and corporate partnerships, as well as client services
Location:	Lindner Family Tennis Center 6100 Legacy Park Way, Mason, OH 45040
Dates:	June 2, 2027-August 22, 2027
Qualifications	• Exceptional attention to detail and project coordination skills • Strong interpersonal and relationship-building abilities. • Effective communicator with confidence interacting with partners, vendors, and internal teams. • Ability to prioritize competing demands and remain organized under tight timelines. • Flexible and solutions-oriented mindset in a fast-paced event environment. • Collaborative team player with a positive attitude and willingness to learn. • Interest in sponsorship activation, event operations, sports marketing, and client service. • Willingness to work flexible hours, including evenings, weekends, and tournament days as required.
Responsibilities	• Support the planning, coordination, and execution of partner activations, ensuring all contractual benefits are delivered accurately and at a high standard. • Assist in the creation, maintenance, and distribution of partner handbooks and other partner-facing resources. • Coordinate and execute partner hospitality events, including VIP clinics, behind-the-scenes tours, luncheons, dinners, and other exclusive experiences. • Assist with the planning, installation, and management of partner signage and branding elements throughout tournament grounds. • Manage partner credential requests and applications, ensuring timely processing and accurate record keeping. • Support the logistics, setup, and execution of partner exhibit spaces, hospitality areas, and branded activations. • Collaborate effectively with internal departments, including Operations, Facilities, and Marketing, to ensure seamless activation execution. • Manage incoming and outgoing partner shipments, inventory, and storage to ensure materials are tracked, organized, and available when needed. • Assist with tournament preparation and event-day operations

Support additional projects and initiatives as assigned by the Partnerships team

- General Hours** **Prior to July 31:** Hours are generally 9 am – 5 pm, Monday – Friday, with occasional nights and weekends depending on special events or projects.
July 31 - August 22: Hours will vary depending upon the day and responsibilities of the position. Overtime hours should be expected the weeks prior to and are required during the Cincinnati Open (August 10-22, 2027). Overtime hours will be determined by your supervisor.
- Compensation:** Hourly plus OT